Elder Care Asia 2017
3rd International Exhibition And Conference on Healthcare And Lifestyle For Seniors
2-5 November 2017 KAOHSIUNG TAIWAN

Window Of Opportunities for Silver trade in Asia

Supported by government agencies and industries: www.eldercareasia.com

*Costs of living
  prudent planning
*Medical bills
  right technology
*Loneliness
  community activity

Organised by
Intercon Convention Management Consultancy

Interfama Pte Ltd
The Third-Age Community In An Affluent Society

They have the purchasing power for the best you can offer

The golden age market is moving

„Inevitable“ as all will join the elderly society as a matter of time. The Option is whether one does nothing to plan for the journey to confront the evitable challenges in our golden age. *Rising costs of living, *Rising medical bills and *Loneliness we leave younger peers behind to the working community.

Taiwan population 23 427 785

20% 65+ till 2025
HALF MILLION People over 65 years old

The Market Profile
The Taiwan population of 23 millions in 2015 is ageing fast. 20% of the people will be in the 65+ age group by year 2025. Demands for goods and services by this elderly community will inevitably rise. With high per capital income, there is buying power.

The Track Records
Industry and professionals in the global silver-care market from across Asia are attracted to attend the Global Healthcare Conference to be updated on the latest trends, and to tap the market opportunities presented at Elder Care Asia over the past two years.

Visit the show website for detail Post-Show Report.

They came to connect
at the Fair platform for trade, Investments and to expand and protect their market share. Meet at the ECA marketplace. Act now to take your stand.
Visit: www.eldercareasia.com
The Organisers
The Joint Organisers for Elder Care Asia (ECA), Uniplan Intercon and Interfama, have over 40 years of experience and expertise in organising trade fairs and Events in Asia since 1974. Supported by relevant government agencies, trade and professional associations and industry players, the Organisers are committed to deliver a successful platform for industry.

The Venue KEC Taiwan
The Kaohsiung Exhibition Center (KEC) is the latest venue and Kaohsiung the 2nd biggest City in Taiwan. KEC is the premier multipurpose venue with facilities for exhibition, conferences and events, ideal for hybrid events.

The Exhibits Profile - the 5 S.T.E.P.S.
Systems, Technologies, Equipment, Products, Services
★ For Healthcare - hospitals, clinics, eldercare homes,
★ For Lifestyle - Fitness, Foods, Fun, Leisure, Learning,
★ Architecture for eldercare - facilities, financial planning,

The Buyers Profile
Government agencies, NGOs, associations,
Industry and trades - importers, exporters, traders,
Professionals, end-users-doctors, nurses, care-givers
The International platform to connect

Protect your market share in the Silver-care industry
In Taiwan, Asia and Global

Healthcare and barrier-free facilities for seniors
Products and Services for Active Ageing Lifestyles
Connecting industries, professionals and end-users

The golden age market is moving
A surging world population of elderly people presents challenges and opportunities. The next big thing is in the silver-care industry as Asia is ageing fast. Policies to install elder friendly facilities in new buildings and public infrastructures will generate business opportunities for companies in advance countries to export their technologies to the Asian consumers.

A regional platform to connect
Elder Care Asia was launched in 2015 to cater to the niche silver-care market in Kaohsiung which is easily connected to the huge market in NE and SE Asian region. Elder Care Asia is linked to silver-care trade fairs in Taiwan, Japan, Korea, China and countries in SE Asia to drive buyers and visitors to connect and network at ECA 2016 in KEC Kaohsiung Taiwan.

Make your move now to catch the next wave of business opportunities.

Contact the Organisers NOW to tap the market opportunities. Visit: www.eldercareasia.com, E-mail to: eldercareasia@uniplan.com.tw
Exhibitions deliver values for entry to new horizons

Expand your market with the right S.T.E.P.S.

USPs - Come, test the market
- B2B Connect: business-to-business matching
- Quality Audience: trades and professionals in your industry
- Focus Taiwan Market: purchasing power of 23 million consumers
- Hinterland Market: Gateway to Asean+3 (10+China, Japan, Korea)
- International Promotion: overseas network of agents + alliance

Event Features – scheduled for you
- Products Demo by exhibitors: booth areas or stage to book
- Business-to-Business matching: facilities for exhibitors only
- Hosted Buyers Program: subject to sponsorships
- Site-Visits to facilities: interests to exhibitors
- Concurrent Conferences: on related topics

Contact the Organisers NOW

intercon
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Core Exhibit Categories in STEPS:
System, Technology, Equipment, Product, Service

Healthcare - Preventive, Assistive, Rehab
- Medical Care - wearable devices, monitors, tracking
- Clinical Care - diagnostic and clinic equipment
- Hospital Care - technology, equipment, services
- Home Care - nursing, Long-Term Care, DIY
- Communication - e-Health Services, mobile apps

Lifestyle - Fitness, Food, Fun
- Fitness equipment, gym, cycling, exercise equipment
- Food for health and supplements, dietary courses
- Fun equipment for golfing, tennis, swimming
- Travels, cruise, social clubs activities
- Wellness - beauty products, anti-ageing

Architecture - Facilities, Finance, Education
- Homes for elders, elderly friendly facilities
- Rehab - physiotherapy and rehabilitative equipment
- Insurance, banking, investment services
- Skills learning, hobby crafts, community clubs
- Mobility and Safety equipment and products